

Bits & Pieces # 35 – opting out of email

This is from the Flagler County MOAA chapter, President Col Jim McClanahan, USAF (ret) newsletter, the “Officers Call”, editor CDR Helen Delaney, USN (ret) Nov. 2012 edition. They are moving to emailing their newsletters to chapter members, and this is how they are doing it:

Officer’s Call by Email

Beginning in January our monthly newsletter will go to members via email **unless you opt out**. Email or contact Jim McClanahan or Gary DeKay if you **want only hard copy of the newsletter**

I have seen many advertisers do the same thing and it must be successful because they are still doing it. For example, a magazine might send you a free copy in the mail. If you don’t opt out, you keep getting the magazine. People tend to do the thing that takes the least effort.

Bits and Pieces is a collection of odd items that I mostly glean from chapter newsletters. The idea is to pass those items along to other chapters, trading our useful bits and pieces around for everyone’s benefit. If you have something your chapter has done that you think others might be able to use, please contact me at dccalusa@comcast.net or (239) 542-5627 and I’ll pass it along.

Dottie Conner, a.k.a. Heywood G. Buzzov, nagging wife of your Florida Council of Chapters President, Jim.



Yes, those are green beans in my nose. I’ll do anything to entertain my granddaughter.